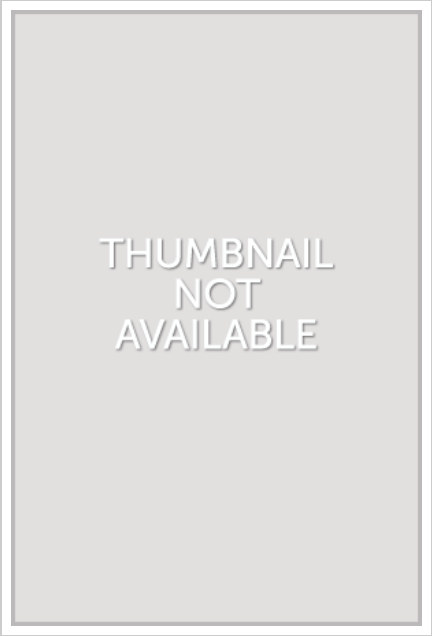


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Men's Health: How to Do it (1st New edition)

By David Conrad, Alan White, Ian Banks

Radcliffe Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Men's Health: How to Do it (1st New edition), David Conrad, Alan White, Ian Banks, This work includes Foreword by Ian Banks - President, Men's Health Forum. Traditionally, men have been seen as reluctant to access health services, but getting men to engage with their health isn't an impossible task once you're equipped with a few tricks of the trade. This concise, easy to read guide offers a no-nonsense, practical approach to the development and implementation of men's health programmes. Based on years of wide-ranging experience, the book is designed for anyone who is involved in service delivery for men and boys, and demonstrates what can be achieved with adequate resources, a flexible approach and a sound understanding of men's needs. It is ideal for all healthcare professionals and managers, and medicine and nursing students undertaking specialist men's health and health promotion courses. It is also of great interest to teachers and youth leaders, including school nurses. Healthcare policy makers and shapers will find it enlightening reading. 'This book is for anyone who wants to find out how to successfully set up and deliver health services aimed at men and boys....

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