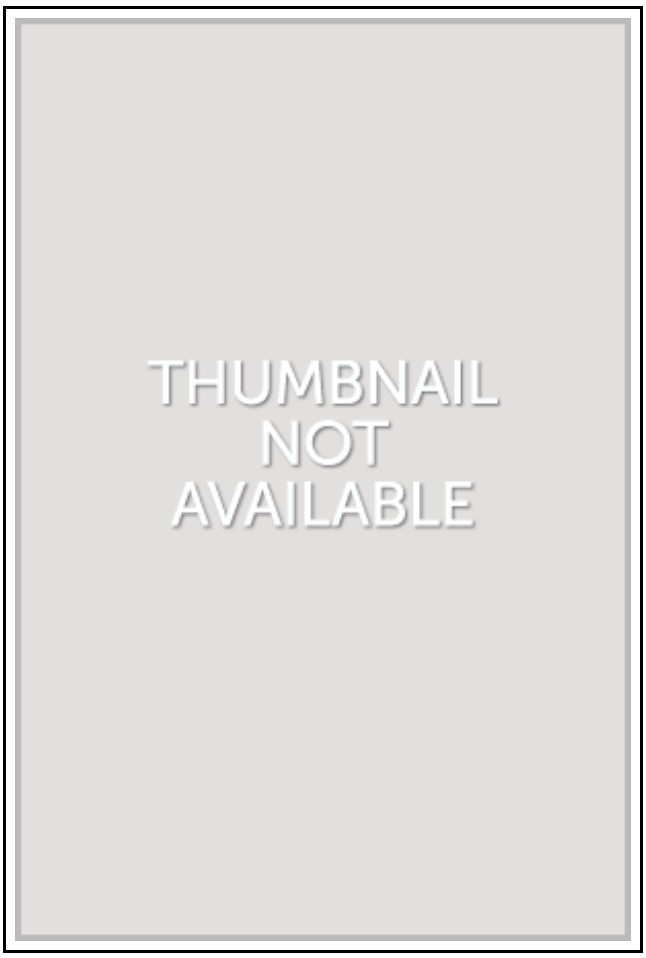
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Completely among the finest book I have actually read through. It is probably the most remarkable book we have study. I discovered this book from my dad and i suggested this book to learn.
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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In her newest book, Constance Hall shares essential knowledge and information to support local business owners to get their traditional business online. The Local Business Guide to Internet Marketing covers all the bases from how to target the right customers to driving traffic to create a healthy return on investment for your online marketing budget. In practical no nonsense language, Constance shares the journey that all business owners need to undertake to successfully market their business online to make profit. She covers all the essential need to know information including website marketing, search engine optimisation, Pay Per Click - AdWords, Online Directories, Google Reviews, Social Media - Facebook, Twitter, You Tube, Video Marketing, Mobile Marketing, Email Marketing, Reputation Marketing and Branding. The Local Business Guide to Internet Marketing includes relevant online strategies to suit all types of businesses regardless of size, turnover or number of staff employed. The Guide acknowledges that the marketing game has changed and local business owners today now have no choice to implement online marketing strategies that work and see this as critical to achieve and sustain business success. This book is an eye opening must have and go-to tool for all business owners and anyone who is thinking about starting their own business offline or online.

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